



Igor & Irina Suvorov
 Desert Classic Dancesport Championships
 PO Box 6057
 Huntington Beach, CA 92615
 714-536-0387

VENDOR AND ADVERTISING AGREEMENT JULY 6-9, 2017

Premiere Vendors (Maximum of 4) LIMITED SPACE CALL FOR AVAILABILITY

- Pay a minimum vendor fee of \$1,250 or 10% of the gross revenues whichever is greater plus the cost of security guard for Thursday, Friday and Saturday night. Deposit of \$1250 is due and payable on or before June 6, 2017. (Only 4 spots available in this area.)
- Includes: Preferred placement at ballroom entrance. Gold email sponsorship (reaches approx. 10,000 ballroom enthusiasts), a black/white full page ad in program book. Full page color ad is additional \$200.

Attending Vendors (space limited)

- Vendors: Pay a minimum vendor fee of \$400 or 10% of the gross revenues whichever is greater plus the cost of security for Thursday, Friday and Saturday night. Deposit of \$400 is due and payable on or before June 6, 2017. Vendor fee includes: Bronze email sponsorship, black/white ad in program book. Full page color ad is additional \$200.

Hair/Makeup/Massage \$200 flat fee.

Includes complimentary, 1/2 page black/white program ad + ballroom admission.
 Payment in full is due on or before June 6, 2017.

Non-attending Vendors

See below for cost of email sponsorship*

Advertisement in Desert Classic DanceSport Championships souvenir program book

- Full Page B/W ad- \$250 (Color \$350)
- Half Page – B/W ad \$200 (Color \$300)
- Quarter page - \$100 (Color \$200)

*Advertisers must provide professional quality, camera-ready art to be received no later than **June 6, 2017***

NEW! – Attending & Non Attending Vendors!

Display your retractable banner! Advertise your business.

(Note: You must arrange delivery & return. Desert Classic will not accept shipments)

***Email Campaign Sponsorship reaches over 10,000 ballroom dancers & enthusiasts worldwide!**

◆Platinum \$250 ◆Gold \$100 ◆ Bronze \$50 (See Pg. 2 for details)

HOTEL ACCOMMODATIONS: Vendors must book hotel rooms directly online or by calling 877-622-3140. You must mention the Desert Classic to secure the special rate. We recommend early reservations as the hotel sold out last year!
TO GUARANTEE YOUR SPACE COMPLETE ALL INFORMATION & MAIL OR FAX BACK WITH YOUR NON-REFUNDABLE DEPOSIT ON OR BEFORE JUNE 6, 2017.

Attending vendors are not permitted to dismantle exhibits prior to 3:00 PM, Sunday 7/9/2017

Payment

Premiere Vendor Fee \$ _____
 Attending Vendor Fee \$ _____
 Program Ad/Banner Display \$ _____
 Email Sponsorship \$ _____
 Security (3 nights) \$ 75.00
Total Amount is \$ _____

Due with Reservation*

**Please note: a 4% administrative fee will be charged for all payments made with credit cards*

Credit Card # _____

Visa MasterCard American Express

Expiration Date ____/____/____

CV Code (3 or 4 digits) _____

Billing Zip Code _____

Name on Card _____

I will mail a check on ____/____/____

Signature _____

Product(s): _____

Company & Contact Names: _____

Address: _____

Tel: _____ Fax: _____

E-mail: _____ Web Site: _____

Signature: _____ Date: _____

LOOKING FORWARD TO SEEING YOU IN PALM DESERT JULY 6-9, 2017!